



## The Stepladder Award

### ENTRY REQUIRMENTS 2017

Applications for The Stepladder Award 2017 are now open.

In collaboration with house and in association with Wilton's Music Hall, we are delighted to be able to offer this new award in 2017.

#### **The prize offers:**

- Mentoring from Les Enfants Terribles centred around developing funding applications for an Autumn 2018 tour, tour planning and delivery and company development
- Guidance from house in booking an Autumn 2018 tour of the company's production
- A programmed slot for the winning company's work at Wilton's Music Hall in Autumn 2017 and support in putting on an industry showcase to support the tourbooking process
- A programme of industry mentoring

**Deadline for applications is the 17/07/2017**

*"The Stepladder Award has been created to help fringe theatre companies make that next step up to become full time theatre professionals and start to earn money. This was a crucial step in Les Enfants Terribles' growth as a company and we're thrilled to be partnering with house and Wilton's Music Hall to create this unique opportunity that has long been missing from the UK theatre industry."* – Oliver Lansley (Artistic Director) and James Seager (Producer) Les Enfants Terribles

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## PLEASE READ THE FOLLOWING CAREFULLY BEFORE APPLYING

### THE AWARD

LES ENFANTS TERRIBLES is currently accepting submissions for the 2017 award.

You must be available to attend a shortlisting interview in July with the judging panel. If you are shortlisted, the judging panel will attend your Edinburgh Festival Fringe show during the first week of August before announcing a winner at the end of the first week.

house and Les Enfants Terribles will then support the winning company in inviting bookers to see the winning show during the Fringe before commencing an eighteen month long programme of mentoring and support

### ELIGABILITY:

The award is open for companies with an established track record of producing work – either as part of a fringe festival or in a London or regional fringe theatre or other venue.

You must be an established company who have worked together for several years and have mounted a minimum of two previous shows and are committed to developing your company and practice through mounting a first full tour over the next two years.

You must be taking a new piece of original writing to The Edinburgh Festival Fringe 2017 and must be aiming to tour this show following Edinburgh in 2017/2018.

### TO ENTER:

Applicants must complete the online form answering the questions stated below and complete a short video submission.

Please carefully read the information below before completing the following form <https://goo.gl/forms/NZBPdrxpREhnGkHN2>. Only companies who answer all questions within the word counts will be eligible.

The application is split into three sections: about your company and your past shows; about your show; why are you applying? Plus a video submission.

#### 1. About your company and past shows:

In this section we will ask for company details/contacts/social media handles and website.

We will ask for a company biography; this must tell us in no more than **350 words**.

- When was your company founded?
- How has your company has developed since its foundation?
- What is your focus and style?
- Who currently makes up your company?

We will ask you to tell us what your aims are as a company and where you see yourself in five years time? The word limit is **200 words**.

In past shows we want to know in no more than **400 words**:

- What shows have you produced as a company (including show titles, locations and dates)?
- A breakdown of your previous show reviews and press coverage.
- Have you toured before (if so, which shows, when, where)?
- Do you have any pre-existing relationships with regional or fringe venues?

In the 'past funding' question please tell us in no more than **200 words**:

- Have you received any funding either individually or as a company?
- What financial model have your previous shows operated on (have you been paid by venues, paid yourselves, worked on a BO split model etc.)?

## **2. About your show / Why are you applying:**

In no more than **400 words** please tell us about your show. Your about must answer the following questions:

- Is your show an original piece of writing?
- Who are your Creative Team and partners in making your show?
- How would you class the genre of your show and who is the intended audience for your show?
- What does your show bring to the UK theatre scene which is fresh and not seen elsewhere?

We will also ask you your intended audience in Edinburgh and in the future are and how you will reach them. This should not exceed **300 words** and must answer the following questions:

- How are you intending to market to your intended audience in Edinburgh and beyond?
- Has or is your show being performed anywhere prior to Edinburgh and do you currently have any post-Edinburgh plans for your show?
- What are your ambitions for your show in the longer term?

## **3. Video:**

In the third and final section of the application we would you like to post a Vimeo link and password to a video about your show. This video must be no longer than **2 minutes** long and must answer the following questions:

- What is your show about?
  - What devices and techniques are you using in your piece?
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## NOTES:

### LES ENFANTS TERRIBLES

'Razor sharp theatre group Les Enfants Terribles' (THE TELEGRAPH) is one of the most innovative and exciting theatre companies working today.

Our work includes award winning, international stage shows such as THE TRENCH and THE TERRIBLE INFANTS, ground-breaking immersive work like ALICE'S ADVENTURES UNDERGROUND and THE GAME'S AFOOT, innovative outdoor touring work such as THE MARVELLOUS IMAGINARY MENAGERIE and large scale public events for the likes of Save the Children, the British Library and the V&A.

Run by Oliver Lansley and James Seager the company is dedicated to creating original, innovative and exciting theatre. Known for our striking visual aesthetic and innovative use of props, puppetry and live music we are constantly pushing ourselves to explore new ways of telling stories and immersing themselves and their audiences in the weird and wonderful worlds created by our shows. Les Enfants Terribles' artistic policy is to make theatre we love and theatre that excites us, and which we hope in turn excites our audiences.

Founded in 2001 by Artistic Director Oliver Lansley, Les Enfants Terribles has established a large and loyal following for its unique work, performed all over the world as well as building a large and loyal UK touring audience. In 2012 Les Enfants Terribles formed sister children's company Les Petits Theatre with a focus on taking well known children's literature and bringing them to life on stage in creative and exciting ways. In 2017, Les Enfants Terribles were included in The Stage 100 and were nominated for the Innovation Award in The Stage Awards.

'A talented company with a very sure sense of its own distinctive storytelling style.' THE GUARDIAN

### HOUSE

*"We are excited to collaborate with Les Enfants Terribles and Wilton's Music Hall to deliver The Stepladder Award, and provide the opportunity to develop practical skills and expertise for companies looking to build their touring profile."* - Katie Williams, General Manager at house

house supports venues across South East England to build the audience for contemporary theatre throughout the region, by improving the range, quality and scale of theatre presented. house is developing the theatre ecology of the South East by hosting training and networking opportunities, brokering conversations between companies and venues, and developing the house website as a digital resource for the professional theatre sector. It is funded by Arts Council England and is delivered by Farnham Maltings.

[www.housetheatre.org.uk](http://www.housetheatre.org.uk)

### WILTON'S MUSIC HALL

*"At Wilton's we are proud to share our stage with a diverse group of talented artists, not least a growing number of exciting companies spanning the worlds of theatre, music and opera; these artists*

*challenge and provoke, encouraging our audiences to experience the legacy of our building in a whole new light. We are honoured to be joining Les Enfants Terribles and house as partners of The Stepladder Award, to enable contemporary artists to flourish and have their voices heard.” - Holly Kendrick, Executive Director at Wilton’s Music Hall*

In 2015, Wilton’s Music Hall re-opened the doors to our Grade II listed building - the oldest Grand Music Hall in the world - after an extensive refurbishment. We are fast becoming one of the country’s unique multi-arts venues, home to a year-round programme of exceptional live music and vibrant theatre productions seen by over 40,000 people in the past year alone. Our wide-reaching Learning, Participation, Heritage and Legacy programme ensures local audiences are at the heart of everything we do, whilst keeping the vibrancy of the music hall tradition alive for future generations.

[www.wiltons.org.uk](http://www.wiltons.org.uk)

**FURTHER INFORMATION:**

For further information, please email us at [info@lesenfantsterribles.co.uk](mailto:info@lesenfantsterribles.co.uk).